

# Two-Year Course Rotation

## BUSINESS ADMINISTRATION



### Marketing Management Concentration, Online/Accelerated MBA

Course	Title	ODD						EVEN					
		Spring A	Spring B	Summer A	Summer B	Fall A	Fall B	Spring A	Spring B	Summer A	Summer B	Fall A	Fall B
MGMT 9040	Organizational Behavior and Development		✓	✓	✓	✓			✓		✓		✓
MGMT 9060	Management Information Systems		✓		✓	✓			✓		✓		✓
MGMT 9160	Marketing Management		✓	✓		✓			✓		✓		✓
MGMT 9165	Market Research Analysis	✓			✓	✓			✓		✓		✓
MGMT 9170	Corporate Finance	✓			✓		✓	✓		✓		✓	
MGMT 9180 or MGMT 9030	Accounting Practices for Managers or Accounting Theory	✓			✓		✓	✓		✓		✓	
MGMT 9300	Marketing Strategies	✓		✓			✓	✓		✓		✓	
MGMT 9330	Integrated Marketing Communications		✓	✓		✓			✓		✓		✓
MGMT 9500	Capstone: Strategic Management <b>**Students should have 24 credits completed**</b>			✓			✓	✓		✓		✓	
MGMT	One 3 credit course from any five concentrations.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓